

FIG. 1

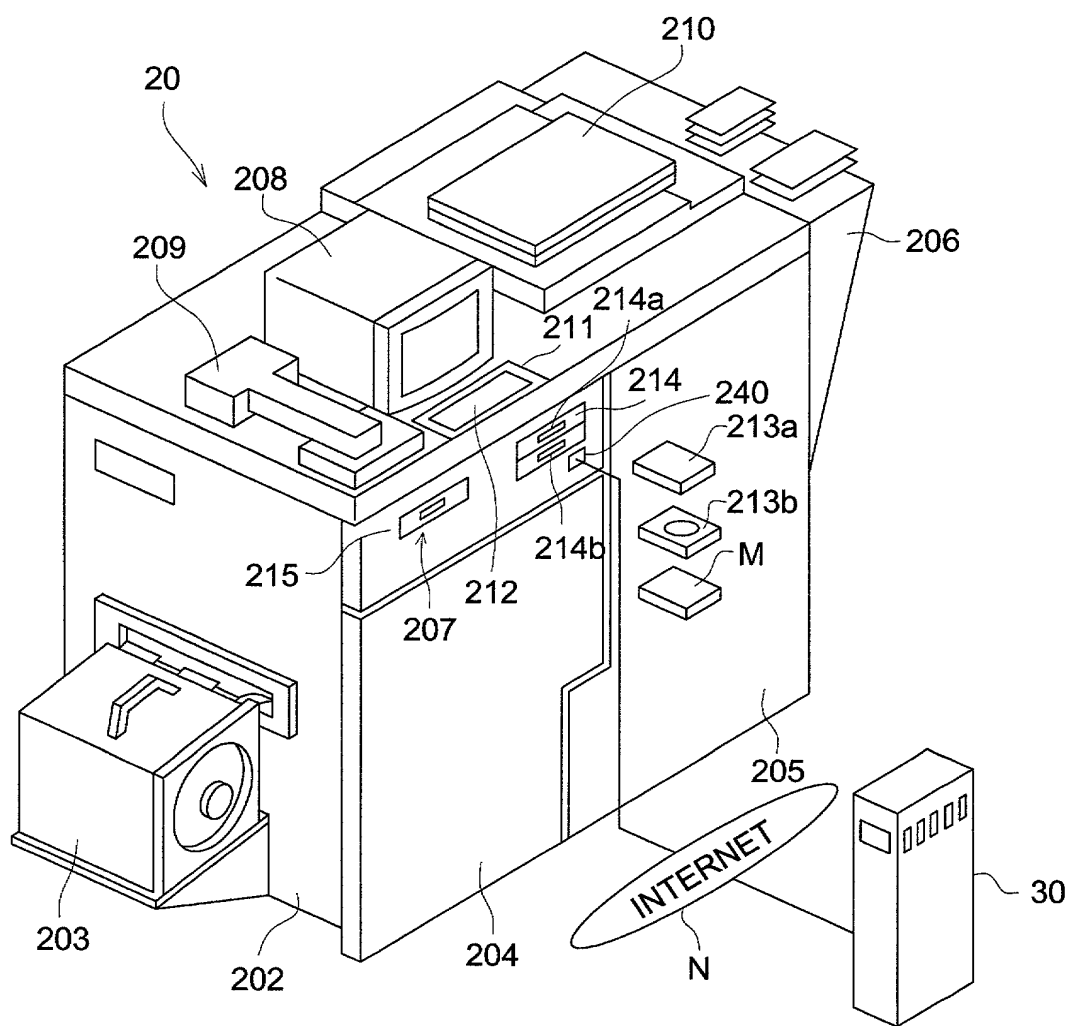


FIG. 2

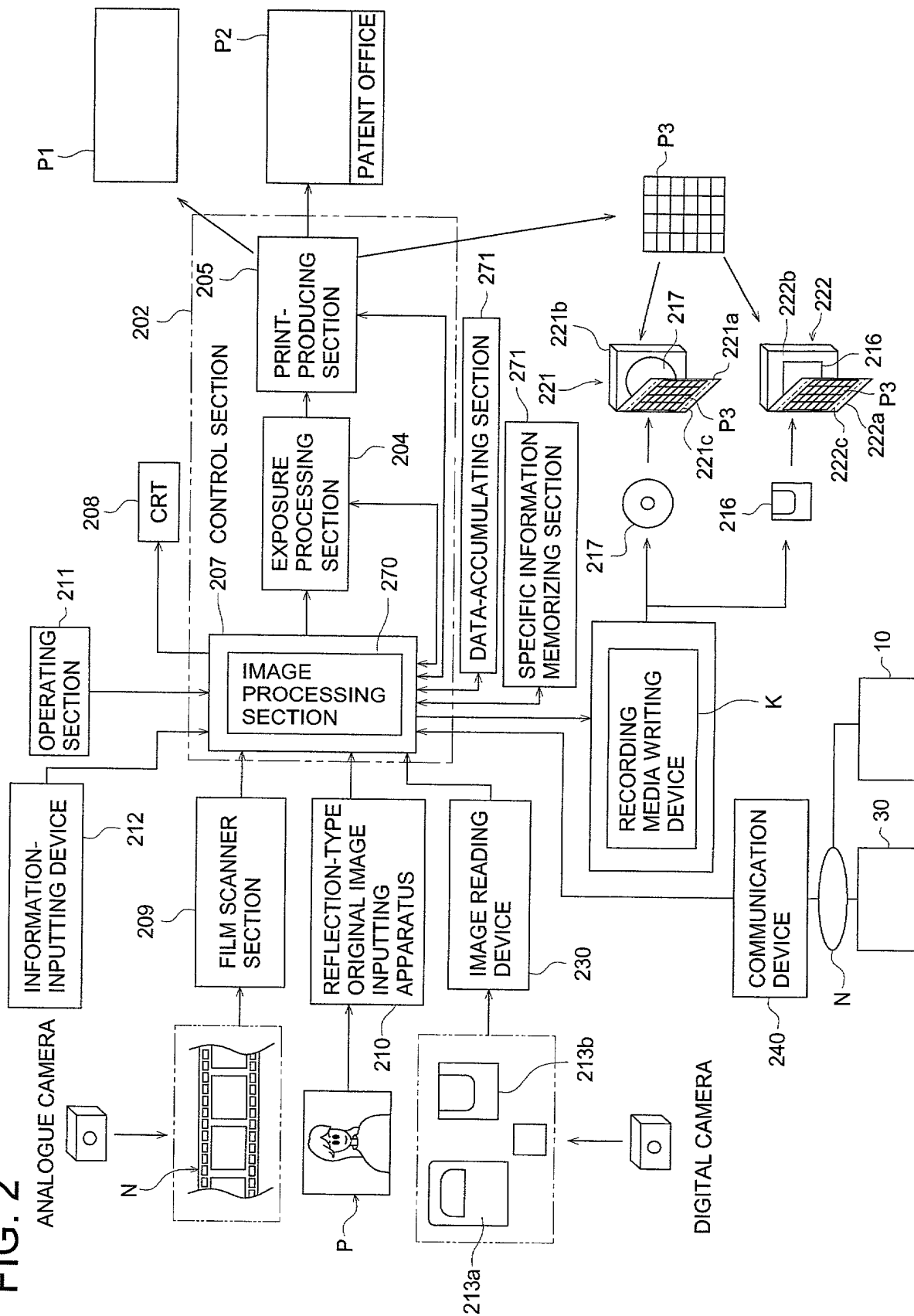


FIG. 3 (a)

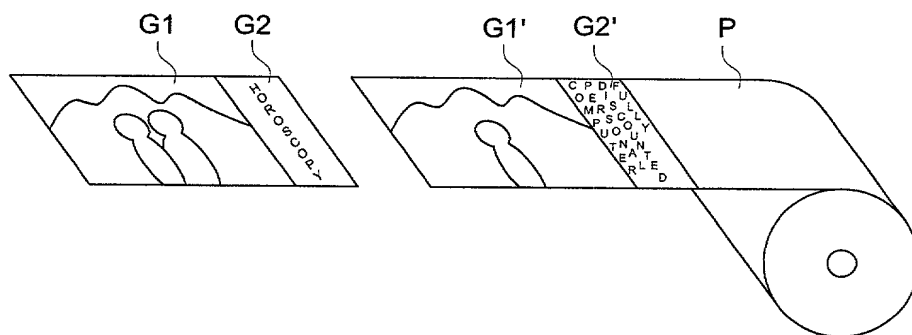


FIG. 3 (b)

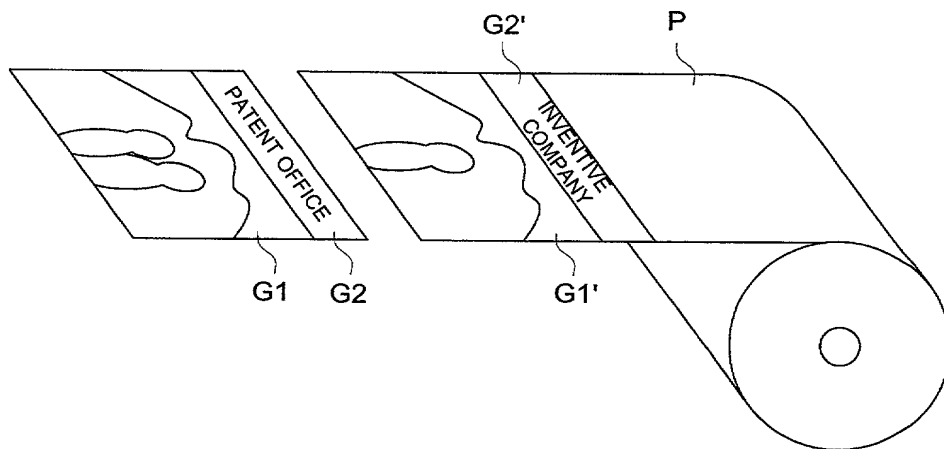


FIG. 3 (c)

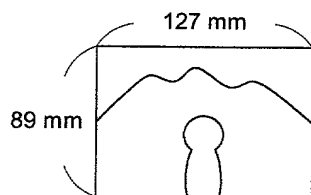


FIG. 3 (d)

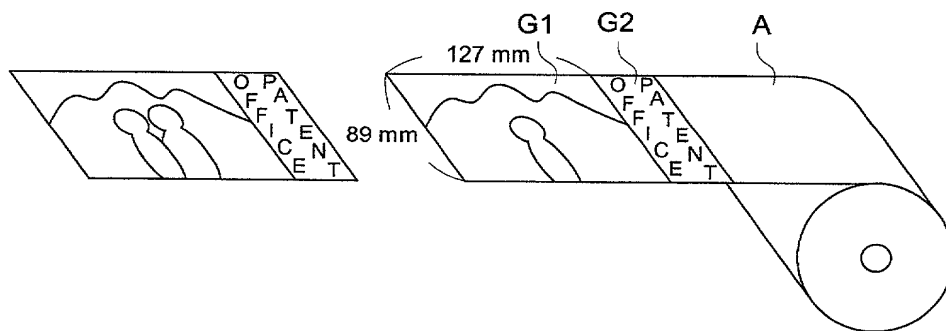


FIG. 3 (e)

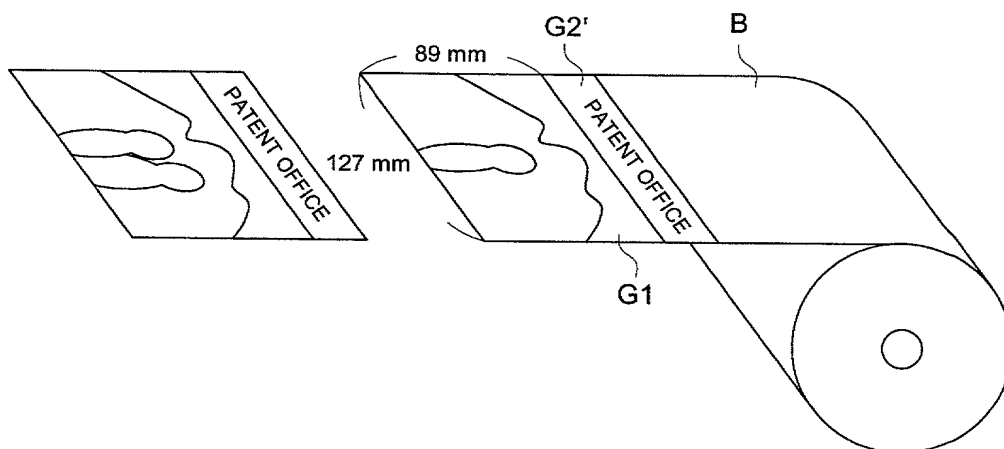


FIG. 4

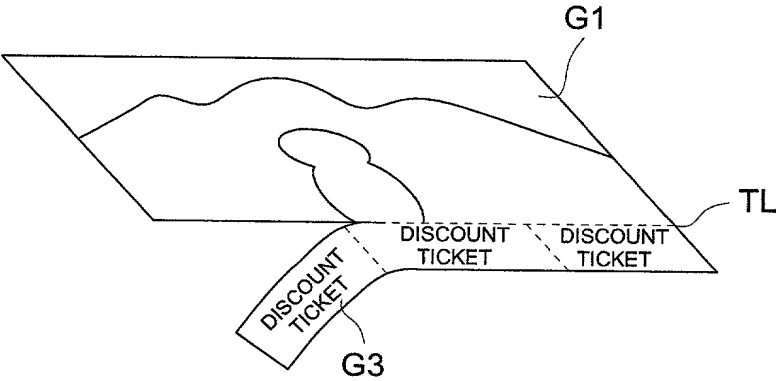
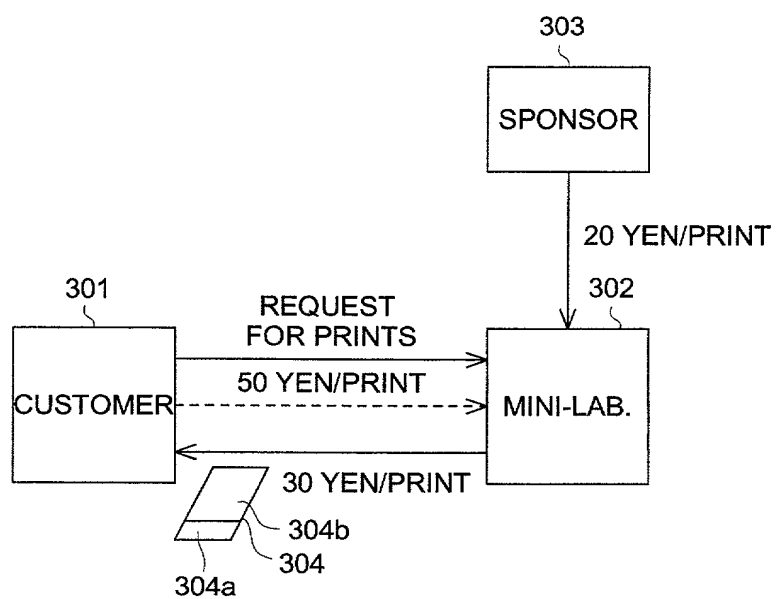


FIG. 4

FIG. 5



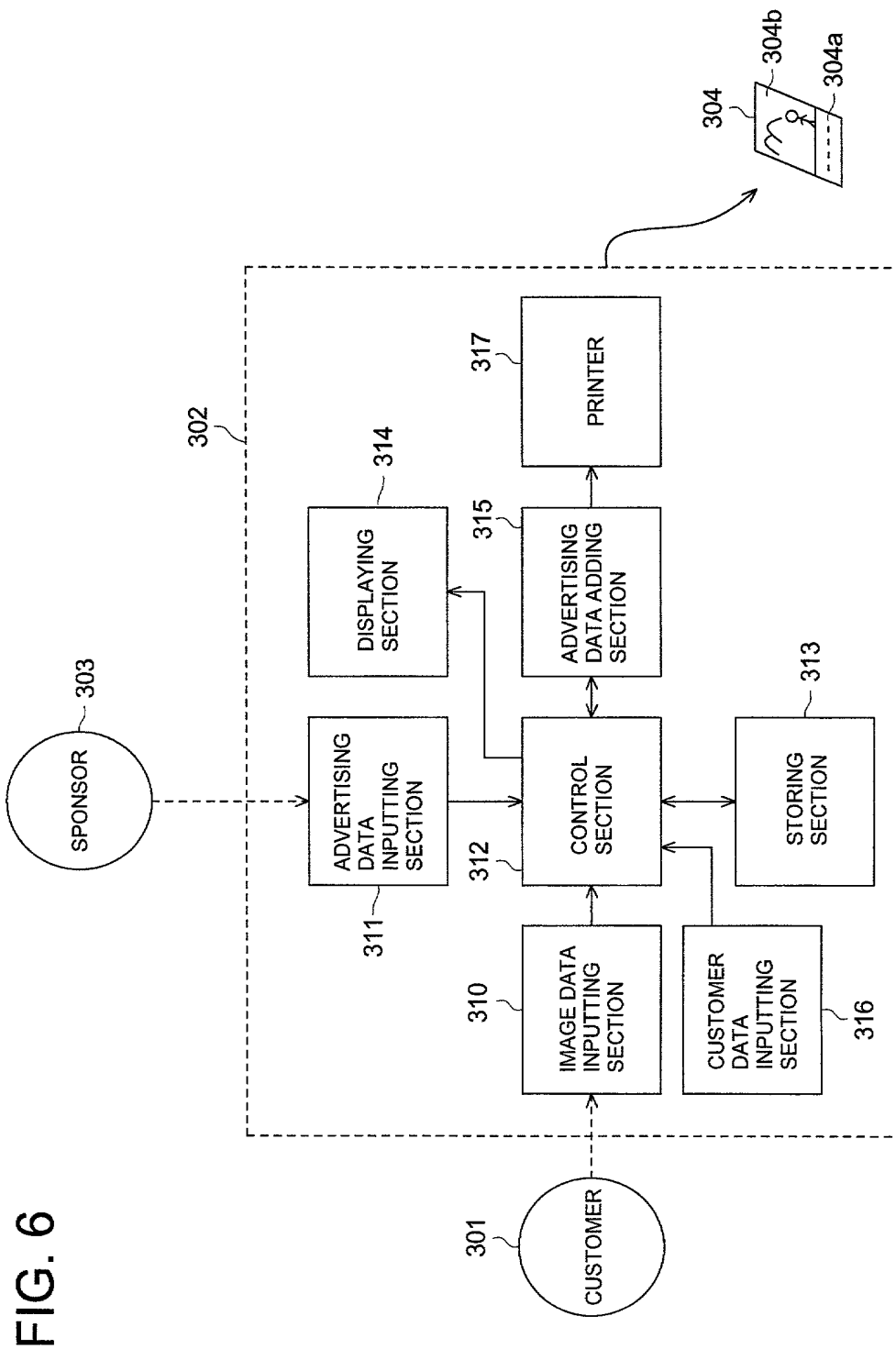


FIG. 7 (a)

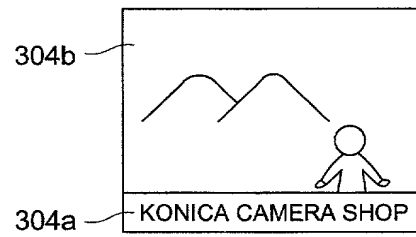


FIG. 7 (b)

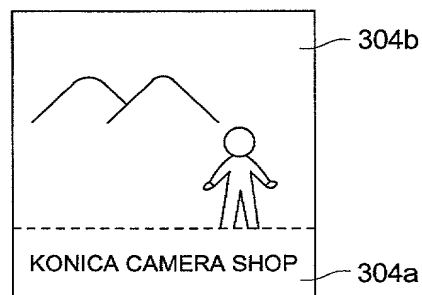


FIG. 8


	CONTENTS OF ADVERTISEMENT	DISCOUNT RATE	314
A	KONICA CAMERA SHOP	- 10	
B	ELECTRONIC-APPLIANCE SHOP	- 15	
C	 COOKIE SHOP	- 20	
	⋮		

FIG. 9

